

## Protein Powered<sup>1</sup> Bread Mix

High in Protein

AB MAURI



## A delicious blend of pulses and legumes which creates a bread that's perfectly plant based.

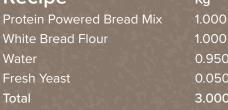
With a rich source of protein, each ingredient has been carefully selected for their neutral flavour profile and crunchy textures – the result of which is an irresistible speciality bread.

But the benefits don't end there. This tasty mix is perfectly positioned to cater for the growing trend of vegan, vegetarian, and flexitarian diets. This means that more people are becoming interested in incorporating more plant-based proteins into their diets and understanding their effects on health and overall well-being.

## Claims\*

- Source of Fibre
- High in Protein
- Protein Supports Muscle Health<sup>1</sup>
- Calcium Supports Digestive Health<sup>2</sup>

Recipe	Kg
Protein Powered Bread Mix	1.000
White Bread Flour	1.000
Water	0.950
Fresh Yeast	0.050
Total	3.000







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One of the protein sources in this blend is derived from the fava bean, that has a history as one of civilisation's most vital staple crops that dates back many thousands of years. Fast forward to today and the increased popularity of fava beans and other pulses as ingredients chimes brilliantly with the growing consumer demand for alternative proteins – where they're utilised in everything from cereals to soups, salads to stews, and pastas to pizza doughs.

<sup>1</sup>High in protein. Protein contributes to a growth in muscle mass. <sup>2</sup>High in calcium. Calcium contributes to the normal function of digestive enzymes.

The recipe provided has been analysed to ensure compliance with these claims, certificates are available on request. The customer shall be responsible for any and all nutrition or health claims intended for use in food labelling or advertising targeted towards consumers and shall ensure that such claims comply with all applicable laws, regulations and marketing conditions, including without limitation, regulation (EC) 1924/2006.